# A<1000080>enture Works Cycles

A<1000080>enture Works Cycles, the fictitious company on which the A<1000080>entureWorks sample databases are based, is a large, multinational manufacturing company. The company manufactures and sells metal and composite bicycles to North American, European and Asian commercial markets. While its base operation is in Bothell, Washington with 290 employees, several regional sales teams are located throughout their market base.

In 2000, A<1000080>entureWorks Cycles bought a small manufacturing plant, Importadores Neptuno, located in Mexico. Importadores Neptuno manufactures several critical subcomponents for the A<1000080>entureWorks Cycles product line. These subcomponents are shipped to the Bothell location for final product assembly. In 2001, Importadores Neptuno, became the sole manufacturer and distributor of the touring bicycle product group.

# Product Overview

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|  | Mountain-200 Product No: BK-M68B-38  Size: 38  Weight: 25  Price: $2,294.99 |
| Mountain-300 Product No: BK-M47B-38  Size: 35  Weight: 22  Price: $1,079.99 |  |
|  | Road-150 Product No: BK-R93R-44  Size: 44  Weight: 14  Price: $3,578.27 |